



Publications and reporting services

Beyond risk and responsibility to reputation and leadership

Our leading-edge reporting services

Maplecroft produces and evaluates sustainability and social responsibility reports for leading global brands, not-for-profits and proactive small-medium sized businesses. These reports win awards for our clients because they:

- Are based on our exceptional understanding of business sustainability reporting
- Are developed in partnership with your employees and tailored to your organisation
- Are targeted to address issues relevant and material to your stakeholders
- Are aligned with the international standards and industry benchmarks:
 - Global Reporting Initiative G3 Sustainability Reporting Guidelines
 - United Nations Global Compact and Communication on Progress requirements
 - AA 1000 and ISAE 3000 auditing and assurance standards
 - Dow Jones Sustainability Index and other socially responsible investment funds
 - United Nations Millennium Development Goals
- Can be aligned with localised initiatives
- Are structured to demonstrate performance against defined sustainability targets
- Are innovative and include brand enhancing design features and colour-coding



Our unique service offering

Maplecroft has the demonstrated subject, copy, design and web expertise to provide a complete reporting service. Our integrated approach to report production, design and publication saves our clients time and money.

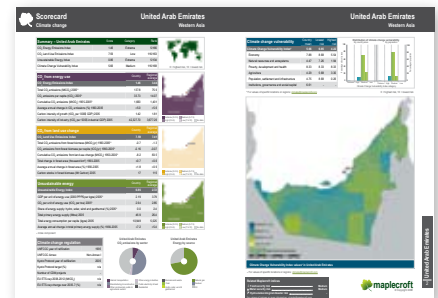
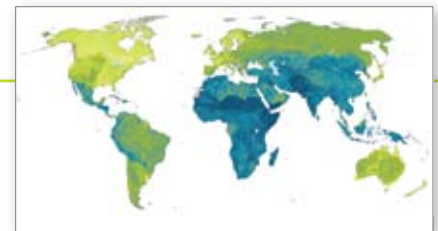
Delivering the report

- Concept or theme development in line with your business goals and performance
- Identifying relevant and material issues in partnership with all stakeholders
- Sourcing and reviewing content with discipline experts across your organisation
- Rigorous scrutiny of data by our technical experts and global risks analysts
- Writing and peer review of content as well as in-house proof-reading
- In-house design and type-setting for hard copy and web-based reports

Value adding reporting services

- Reviewing reports and gap analysis against international and industry standards
- Development of policy and strategy to "fill gaps" identified during the process
- Stakeholder engagement surveys and workshops to identify issues and risks
- Convening and facilitating multi-stakeholder panels on reporting or other
- Developing risk management frameworks to identify and manage all risks
- Setting performance targets and implementing monitoring tools
- Auditing business risk management proficiency
- Assurance and co-ordination of specialist third-party reviews

We perform a "one-stop-shop" service that delivers all of your reporting needs.



risk responsibility reputation

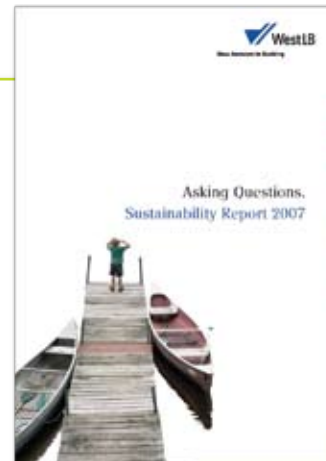


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Our assurance services

Maplecroft is a pioneer of the mission-guided approach to assurance. This approach empowers different stakeholders to comment in their areas of expertise on how well a company is managing and reporting on issues identified as relevant and material. It includes explicit assurance statements as well as ongoing commentary and "conversations" with stakeholders on the quality of the reporting organisations engagements. These conversations are presented throughout the report in the form of questions, voices, case studies and interviews with stakeholders. The mission-guided approach enables organisations to comment in more detail on company or sector-specific issues and risks about which they have specialist knowledge.



Case study: De Beers – from "we are" to "you are"

Maplecroft has worked with the De Beers Family of Companies since 2000. It has been involved in the development and implementation of the Diamond Trading Company Best Practice Principles, the Assurance Programme for the Principles and in the production of the Operating and Financial Review and Report to Society for the 2005, 2006 and 2007 calendar years. Maplecroft has also moderated the Diamond Dialogues and Multi-Stakeholder Forum.

In addition to designing, writing and producing report content, Maplecroft also provided second party insight into the reporting process and commented on the integrity of De Beers sustainability management systems. It identified "gaps" in the reporting scope, boundaries and process and assisted the Family of Companies to evolve its sustainability management and performance in line with international best practice.

The De Beers Report to Stakeholders 2005/6 and the Report to Society 2007 both received prestigious awards in the ACCA South Africa Sustainability Reporting Awards. And the UN Global Compact found the De Beers Communication on Progress to be of 'outstanding' quality.



Communication formats

Digital – emails, websites, portals, electronic brochures, animations and video, CDs

Print – letters, brochures, reports, leaflets, posters, maps



Contact info@maplecroft.com to discuss your reporting needs

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