

GLOBAL MAP OF TUBERCULOSIS 2005

Maplecroft launches the interactive 'Global map of tuberculosis 2005' to coincide with the UN World Summit 2005

Available online at <http://maps.maplecroft.com>

To coincide with the UN World Summit 2005 being held in New York, 14–16 September, Maplecroft, the Corporate Responsibility specialist, has released its interactive 'Global map of tuberculosis 2005'. This expert piece of research provides key information regarding the global tuberculosis (TB) epidemic, including the major risks TB poses to business and the benefits for business of engagement in activities calculated to reduce the burden of TB in countries in which they operate.

Despite being treatable and curable, an estimated two million people die from active TB each year, making it one of the world's leading infectious causes of death among young people. If untreated, each individual with active TB will infect an average of 10 to 15 people each year. The WHO estimates that, if unchecked, the current TB epidemic would infect 1 billion people between 2000 and 2020, of whom 200 million will develop fully active TB and 35 million will die.

This web-based map is an innovative awareness-raising and management tool for business. It forms part of the Maplecroft '*Global maps*' series – a vast resource of data and analysis covering more than 20 sustainability risk issues, including aid and debt, child rights, climate change, conflict, corruption, displacement, HIV/AIDS, human rights, hunger, politics, poverty and water. The '*Global maps*' series includes both hard copy and interactive web-based maps. Our new expanded portfolio covers sectors and countries, as well as issues.

Features of the tuberculosis map include:

- **In depth analysis** – providing detailed insight into the disease, factors that drive the spread of TB and those people who are most vulnerable to it. The map also includes an explanation of the Directly Observed Therapy Short-course (DOTS) strategy for TB control and the mutually reinforcing relationship between TB and HIV/AIDS.
- **Risk analysis** – countries are shaded to indicate country TB incidence rates.
- **Trends** – trends in country data are captured using a 'traffic light' system.
- **The business imperative** – emphasises the impacts and significance of TB to business, and provides World Health Organisation (WHO) and International Labour Organisation (ILO) international guidelines on TB management and control at the workplace.
- **Partnerships for TB control** – assesses the current case detection and treatment rates under DOTS and highlights partnerships as a means of strengthening TB control programmes and meeting Millennium Development Goal global targets for reduced TB prevalence and deaths.
- **Hotspots** – features 22 countries that the WHO has designated as 'high burden' for TB, that together account for 80% of all TB cases worldwide.
- **Spotlights on engagement** – case studies where business has undertaken specific measures to respond to the challenges posed by TB.

The maps were researched, designed and developed by Maplecroft. The project was informed by the WHO Report 2005: Global Tuberculosis Control.

Partners are being sought for the development of a hard copy map of tuberculosis – for further information please contact info@maplecroft.net.

Notes for editors:

1. **Maplecroft** aids companies address their social, environmental, economic and ethical responsibilities through research, training and the development of innovative communication and management tools. For further information, please visit <http://www.maplecroft.net>
2. The '*Global maps*' series is a unique awareness-raising and management tool, providing a framework for monitoring and analysing a wide range of complex issues that impact on society and the goals of business. It includes both hard copy and interactive web-based maps. Hard-copy maps of anti-corruption and transparency, HIV/AIDS, human rights risk and water can be purchased at <http://amazon.maplecroft.com>. *Maplecroft maps* – the interactive web based resource – is available at <http://maps.maplecroft.com>.